WIGSMI

RETAILER EMBED GUIDE

Put try-on on *your* shop.

The retailer's step-by-step guide to adding the Wigsmi virtual try-on to your website. Two lines of code, your own wigs, your own brand. No developer needed.

LIVE IN FIVE STEPS

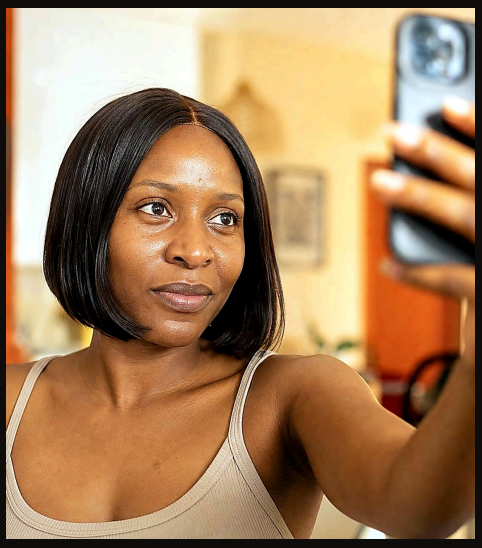
SHOPIFY · WOOCOMMERCE · WIX · SQUARESPACE · WEBFLOW
ONE MONTH FREE · NO CARD UPFRONT



HOW IT WORKS

Your wigs. Her face. *Your shop.*

The Wigsmi widget is a try-on gallery that sits on your website. It shows your own published wigs with your logo and colours. A shopper taps a style, adds a selfie and sees it on herself, then buys from you.



I

You publish

Add your wigs in the Wigsmi portal and set them live.

II

You paste

Two lines of code on any page of your website.

III

She tries it on

She picks a wig, adds a selfie and sees it on her own face.

IV

She buys from you

One tap takes her back to your product page.

Why retailers choose it

Always live

Add or unpublish a wig in the portal and your shop updates on its own.

Nothing to host

No images or files to upload to your website.

On brand

Your logo, accent colour and button text, every time.

BEFORE YOU GO LIVE

Your launch checklist.

- Logo and brand colour added
- Wigs added with clear, front-facing photos
- Right price and product link on every wig
- Wigs published and marked in stock
- Widget created, button text set
- Snippet pasted and site published
- Tested on a phone with a selfie
- Link back to your product page checked



STEP BY STEP

Live in *five* steps.

I

Create your account

Sign up at wigsmi.com/retailer. Your first month is free.

II

Add and publish your wigs

Catalogue, then Add wig. Clear photos, price and your product link. Only published, in-stock wigs show.

III

Create your widget

Open Widget and press Create my widget. Set your button text and colour.

IV

Copy your snippet

Press Copy snippet. It holds your own private code.

STEP V · PASTE IT ON YOUR SITE

Place it on a product page, your home page or a "Try it on" page.

```
<script async src="https://wigsmi.com/embed/widget.js"
  data-wigsmi-token="YOUR-CODE"></script>
<div data-wigsmi-widget></div>
```

Where to paste it.

Shopify

Themes, Customise, Add section, Custom Liquid. Paste and save.

WooCommerce

Edit the page, add a Custom HTML block, paste and update.

Wix

Add, Embed Code, Embed HTML. Paste, resize, publish.

Squarespace

Edit the page, add a Code block, paste and save.

Webflow

Drag in an Embed element, paste, then publish.

Any HTML page

Paste where the gallery should show and upload.

YOUR WIDGET, YOUR RULES

Simple to run. *Easy to change.*

Everything is managed from the Widget page in your portal.

STARTER	GROWTH · MOST POPULAR	PRO
5,000	50,000	Unlimited
widget views a month	widget views a month	widget views

UP TO 12 OF YOUR WIGS SHOW, FEATURED FIRST · SHOPPERS CAN ALSO BROWSE ALL STYLES ON WIGSMI

Can I change the look?

Yes. Change your button text and accent colour at any time.

Can I switch it off?

Yes. Pause the widget whenever you need to.

What if my code is shared?

Rotate it. The old snippet stops at once, so paste the new one straight away.

It says "No wigs yet"?

Publish at least one in-stock wig in your Catalogue.

Ready *when you are.*

START YOUR FREE MONTH

QUESTIONS: INFO@WIGSMI.COM

wigsmi.com/retailer

