



wigsmi.

See yourself in it, *before* you buy it.

Virtual wig try-on built, tested and tuned for Black women. Upload one selfie and see the wig on your own face, your own skin tone, your own hairline. In seconds.

2 FREE TRY-ONS WITH NO ACCOUNT

5 EVERY MONTH ONCE YOU SIGN UP · NO CARD NEEDED

Stop guessing. Start seeing.

Wig photos are shot on someone else. Different face, different skin, different light. Wigsmi puts the wig on you, so you buy the one that actually suits you and stop paying for returns, restocking fees and disappointment.

1 Upload a selfie

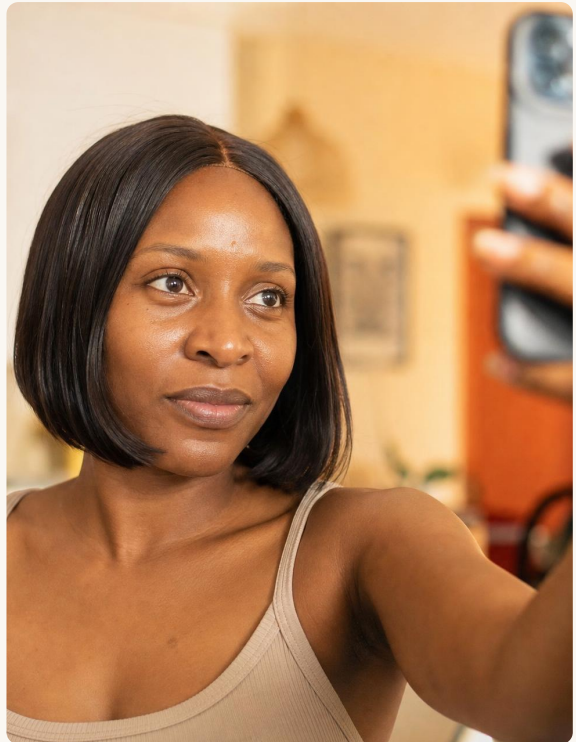
Front-facing, natural light. That is the whole setup.

2 Pick any style

Body wave, bob, pixie, deep wave, kinky-coily, braids, locs, twists, salt and pepper.

3 See it on your face

Front, side and back views. Save it, share it with the group chat, then buy from the retailer with confidence.



Shopper plans

Start free. Upgrade only if you want more. Yearly billing saves around 35%.

FREE

£0

forever

- 2 try-ons with no account
- 5 try-ons every month once you sign up
- Full wig catalogue
- Wishlist & saved looks
- No card needed

MOST POPULAR

PLUS

£4.99

per month · £38.92 yearly

- Unlimited try-ons
- Save your selfie for faster try-ons
- 30 days of try-on history
- Style quiz & recommendations

PRO

£9.99

per month · £77.92 yearly

- Everything in Plus
- Watermark-free downloads
- Full try-on history, kept for good
- Priority, highest quality try-ons
- Early access to new drops

FOR RETAILERS

Fewer returns. More confident buyers. More sales.

Add try-on to your store with one line of code. When a customer can see a wig on her own face and skin tone, she stops hesitating and she stops sending it back.

Fewer returns

Expectation matches reality, so far less comes back to your shelf.

Higher conversion

Remove the hesitation that turns a browser into a bounce.

Built for your customer

Designed and validated on darker skin tones and natural Black hair textures.

3×

more conversion

12

try-ons per visitor

60%

fewer returns

TYPICAL RESULTS REPORTED BY EARLY RETAILERS

Three steps to live.

1 Create your account

Sixty seconds, no card required.

2 Upload your wigs

Bulk import or add one by one. We prepare the try-on assets.

3 Paste one snippet

Shopify, WooCommerce or any HTML page. Done.

One month free. No card upfront.

Every plan starts with a full month free. Upload your wigs, paste one embed snippet into Shopify, WooCommerce or plain HTML, and go live the same day.

STARTER

£49

per month · £382.20 yearly

- Up to 30 wigs
- Virtual try-on widget
- Email support

MOST POPULAR

GROWTH

£149

per month · £1,162.20 yearly

- Up to 150 wigs
- Full analytics dashboard
- Priority email support

PRO

£399

per month · £3,112.20 yearly

- Unlimited wigs
- Multi-store
- Priority phone support

YEARLY BILLING SAVES AROUND 35% · ENTERPRISE: WHITE-LABEL & CUSTOM INTEGRATIONS ON REQUEST

Do customers need an account?

No. Every visitor gets 2 free try-ons a month before signing up, then 5 a month on a free account.

How long is setup?

Minutes. Bulk import your catalogue and paste one snippet. We handle the try-on rendering.

Is my customer's photo kept?

Selfies are processed for the try-on only and are never sold or used to train models.

Can I cancel?

Any time, from your billing page. Payments are handled securely by Stripe.

Beautiful hair should never be a gamble.

TRY IT FREE AT [WIGSMI.COM](https://wigsmi.com)

RETAILERS: [WIGSMI.COM/RETAILER](https://wigsmi.com/retailer) · [INFO@WIGSMI.COM](mailto:info@wigsmi.com)

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